

*“It is a pleasure to partner with a company like yours that truly cares about providing excellent leads and providing exceptional service to back it up when calling in!”*

*- Kent McKenzie, Independent Agency*



## **TOP 10** Reasons Why Agents Choose Us Over The Competitor

### **#1** Real-Time Leads

Industry research shows that speed to contact is **crucial** to successfully working internet leads. The majority of successful agents have developed workflows and processes focused on contacting a prospect ***within minutes*** of receiving the lead. If your lead provider is waiting hours to send you leads, your results will suffer greatly. That is why at Hometown Quotes real-time leads means **real-time and will always mean real-time.**

### TCPA Compliant

### **#2**

Our leads are 100% TCPA compliant - which means you can have peace of mind knowing that when you reach out to a potential new customer, they are anticipating it!

### #3 Unrivaled Customer Service

#### Customers love us!

*“I have been extremely impressed with the knowledge of my Regional Director and helpfulness of each person I have spoken with at Hometown Quotes. I would absolutely recommend HTQ to any agent interested in growing their business through internet leads.”*

- State Farm Agent

### Your Own Personal Regional Director

### #4

You're assigned your own Regional Director to help you get set up and fine-tune your lead settings. **Now that's a personal touch!**

### #5 Special Offers

We offer at **20% discount** and up to **50% deposit match!**

For more information on whether you qualify for other promos book a call today and speak with a Regional Director —→ **1-800-820-2981**

### Free Filters

### #6

With our FREE filtering options you can narrow down your target audience.



## #7 Validated Leads

Our prospects take an average of two and a half minutes to fill out our insurance quote request forms. We then validate the prospect's information, looking at things like email address, phone number, and physical address to eliminate as many bad leads as possible. After checking your custom filters, and making sure the prospect is **NOT** currently insured with your company, we deliver the lead to you in 2 minutes or less - giving you the best opportunity to close a lead. **Now that's real-time!**

## Unique Leads #8

On average, each lead goes to less than two agents, which means you're more likely to close a deal!

## #9 Retention Rates

State Farm agents have reported better customer retention rate for leads closed through HTQ.

## Your Lead For Life #10

Even if you don't close a sale right away, effective lead nurturing can bring your lead back later!

### What are you waiting for?

Give your Hometown Quotes Regional Director a call to **discuss our TCPA compliant, real-time leads and how they can benefit your bottom line!**

Call Us Today to Learn More! **1-800-820-2981**

Or, visit [HometownQuotes.com](https://www.HometownQuotes.com)